

## NATURAL PRODUCTS ASSOCIATION SOUTHWEST HONORS TERRY LEMEROND

**GREEN BAY, WI, May 20, 2010**—Terry Lemerond, Founder and President, of EuroPharma, has been awarded the President’s Award by the Natural Products Association Southwest at their recent Healthfest 2010 held in Dallas, TX. The President’s Award recognizes Lemerond’s years of service and his “love, passion, and generous support for the natural products industry.”

The Natural Products Association (NPA) strives to achieve a broader, more accessible marketplace for natural products that will improve the quality of life for consumers worldwide. The President’s Award is given by the current president of NPA Southwest to an individual who has made a major contribution to the growth of the natural products industry.



“We are thrilled to present this award to Terry Lemerond for decades of service to the natural products industry,” said Rhonda Bone, President, NPA Southwest. “He has spent his life researching and developing outstanding natural products that improve the health of America, and has made significant contributions to supporting the growth of our industry. He has been a strong supporter of our association and is always seeking ways to help educate both retailers and the public.”

As a 40-year veteran of the natural products industry, Lemerond has researched and developed over 300 best-selling nutritional and botanical formulations, all backed by scientific validation. He was the first to introduce to the U.S. health food market Ginkgo biloba, glucosamine sulfate, IP6, black cohosh for menopause, the concept of botanical standardization and the introduction of complex formulations for specific health indications.

“There is no finer industry than the health food industry and I am proud to be a part of the Natural Products Association,” said Terry Lemerond. “I love this industry and have a passion for helping others and making a difference in the health of America. I am deeply honored to receive the President’s Award.”

EuroPharma offers clinically proven and effective nutritional supplements and natural remedies that improve the health of America. For more information on the company and its entire product line, visit [www.EuroPharmaUSA.com](http://www.EuroPharmaUSA.com).