PROVEN

The ONLY curcumin on the market with 15 published studies, 10 of which are human.

Patented curcumin blended with turmeric essential oils. Proven results—based on science.

www.EuromedicaUSA.com

† Ten 250 mg capsules of curcumin 95%  †† Ten 500 mg capsules of curcumin 95%
Proven Absorption - Verified in Published Human Clinical Studies

Curcumin: The All-In-One Solution

- Brain & Nervous System Support
- Cardiovascular Support
- Musculoskeletal Support
- Deep Cellular Support
- Gastrointestinal & Liver Support
- Lung & Bronchial Support
- Endocrine Support
- Skin

Curcumin from turmeric (Curcuma longa) supports multiple pathways in the body and is a potent free-radical fighter and immune system modulator. By reducing oxidative stress, curcumin is able to help the body resist cellular damage in the brain and in breast, colon, and prostate tissue.

Curcumin research has also shown benefits in supporting healthy blood glucose levels and proper liver function, making this powerful botanical compound a natural choice for many health concerns.

Problems with standard turmeric/curcumin
Standard turmeric/curcumin extracts in the past have promised much, but delivered little.
- Only 2-5% of the spice turmeric is curcumin
- Curcumin extracts are very poorly absorbed
- Retention time in the blood is very short, which limits its ability to have greater impact

The BCM-95® Difference: EuroMedica’s High Absorption Curcumin
Standard curcumin’s absorption is poor. Therefore, early clinical trials used dosages up to 10-12 grams daily (up to 24 capsules) in order to get even a small amount into the bloodstream. While no toxicity is associated with curcumin, even at these very high dosage levels, cost, comfort and compliance may be an issue. While new research has focused on approaches to improve curcumin’s absorption, BCM-95® has been the most successful by adding turmeric essential oils. Comparison testing has shown that this formula has up to 10 times better absorption and greater blood retention time (8-12 hours) at meaningful levels than standard 95% curcumin extracts.¹

To date, there have been 15 published studies on BCM-95® Curcumin, 10 of which are human clinical trials, on brain, immune, joint, and heart health, as well as absorption, retention, and supporting mood. More studies are underway in the U.S., Australia, and Asia for a variety of health concerns. Researchers cite their selection of BCM-95® Curcumin because of its absorption, retention, human safety profile, purity and use of only class 3, food-grade solvents in its extraction process.

This is excellent news for anyone interested in providing integrative treatment with a high-potency, proven botanical ingredient.

Published Human Crossover Study to Evaluate Absorption of BCM-95®¹

Absorption Comparison of Different Formulations of Curcumin

EuroMedica’s BCM-95® Curcumin is up to 10 times (1000%) more absorbable than standard 95% curcumin.

The Truth & Value of Curcumin

As a healthcare practitioner, you want to provide your patients with the most effective, clinically-proven curcumin available. But do you know how much curcumin is present in the product you are prescribing?

<table>
<thead>
<tr>
<th>WHAT TO CONSIDER</th>
<th>CuraPro® BCM-95® Curcumin</th>
<th>Soy Lecithin and Microcrystalline Cellulose</th>
<th>“Water Dispersed” with nanotechnology</th>
<th>Turmeric</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Capsule/Softgel Contains</td>
<td>750 mg</td>
<td>500 mg</td>
<td>600 mg</td>
<td>500 mg</td>
</tr>
<tr>
<td>Curcuminoids</td>
<td>500 mg (stated on label)</td>
<td>100 mg (NOT always stated on label)</td>
<td>72 mg (NOT always stated on label)</td>
<td>10-25 mg (2-5%) (NOT always stated on label)</td>
</tr>
<tr>
<td>Possible Blood Levels of Curcuminoids vs. Standard 95% Curcumin</td>
<td>Up to 10X Absorption of 500 mg = Up to 5,000 mg</td>
<td>29X Absorption of 95 mg = 2,755 mg</td>
<td>27X Absorption of 54 mg = 1,458 mg</td>
<td>1X Absorption of 10-25 mg = 10-25 mg</td>
</tr>
<tr>
<td>Enhanced Absorption System</td>
<td>Blend with turmeric essential oils</td>
<td>Soy lecithin and microcrystalline cellulose</td>
<td>Nanotechnology and water dispersion</td>
<td>None</td>
</tr>
</tbody>
</table>

**BOTTOM LINE:** CuraPro®, with BCM-95® Curcumin, provides 500 mg of pure curcuminoids per softgel, has published evidence of safety, proven high levels of absorption, and proven health benefits based on 15 published studies, 10 of which are human clinical studies.

**Curcuminoid Levels per Dose**

- **CuraPro® BCM-95®**
- **Soy Lecithin Formula**
- **“Water Dispersed”**
- **Turmeric**

**Ethically Harvested:**

- **Turmeric** for BCM-95® is purchased from the Agricultural Produce Marketing Committee. This is a cooperative society that ensures farmers are paid reasonable, competitive prices for their crops. This cooperative also provides farmers with information related to new farming techniques and promotes government programs to encourage good agricultural practices.

- **Fair Practices:** The people who plant, tend and harvest the turmeric crop for BCM-95® are independent local farmers. The Spice Board of India (a governmental agency) and the Agriculture Department aid the farmers in improving their farming and cultivation techniques.

- **Growing Methods:** The farmers use natural fertilizers (animal manure), dig the turmeric roots and rhizomes, burn the leaves, and till the ash back into the soil as additional fertilizer. The work is done almost entirely by hand.

- **Harvest:** The turmeric used to produce BCM-95® is grown without the use of pesticides or chemicals.

- **Testing:** Incoming raw material is regularly analyzed for contaminants (including heavy metals), in addition to other parameters such as curcumin content, moisture, etc. Potency is also verified after extraction and blending with turmeric essential oils.

*All references available upon request*

866.842.7256

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent disease.*
CuraPro®: The Power of One

CuraPro® is...
- NOT a synthetic analog
- NOT a single curcuminoid
- NOT bound to piperine or a phytosome

One Powerful Ingredient, Endless Results
- Contains high quality BCM-95® Curcumin which is grown traditionally in the Assam district of India—tradiotionally meaning without synthetic pesticides or herbicides
- BCM-95® Curcumin is extracted using ONLY safe, class 3 (food grade) solvents—derivatives of alcohol and acetic acid (vinegar)
- The curcumin in CuraPro® is blended with turmeric essential oils in a patented process, causing the curcumin particles to absorb the oil—resulting in high absorption BCM-95® Curcumin
- Turmeric essential oils contain healthy compounds called tumerones and tumerols, affording additional benefits
- Using turmeric essential oil greatly improves absorption—CuraPro® delivers a curcumin that is up to 10 times better absorbed than standard curcumin
- CuraPro® also delivers an 8-12 hour blood retention time in the body at significant levels
- BCM-95® Curcumin currently has 15 published studies, 10 of which are human clinical trials
- Curcumin has a significant ORAC value—over 1 million (1,000,000)**
- Enhances resistance to free radical activity
- Supports diverse physiological systems, including heart, brain, cellular immune, bladder, prostate, mood, liver, and kidney health*
- A high-potency formula, providing superior support
- PROVEN RESULTS—BASED ON SCIENCE

All references available upon request
866.842.7256

Now available in two convenient dosage options: 750 mg and 375 mg.

CuraPro®
750 mg

1 capsule = 750 mg BCM-95® Curcumin

CuraPro®
375 mg

1 capsule = 375 mg BCM-95® Curcumin

Available at:

Euromedica
www.EuroMedicaUSA.com
866-842-7256

BCM-95® is a registered trademark of Dolcas-Biotech.

**Per 100 grams curcumin

*THOSE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT DISEASE.